



# DINOSAURS RETURN



**JULY THROUGH OCTOBER 2024**

**Connect with nature and your community by helping to sponsor this exciting upcoming exhibit!**

After the incredible success of Dinosaurs Alive! in 2019, they will be back for Dinosaurs Return in 2024. Five animatronic dinosaurs will be on display at Squam Lakes Natural Science Center from July through October 2024. As ancestors of today's birds, dinosaurs played an important part in the evolution of North American native wildlife. Visitors will learn about the significant role of dinosaurs, how they are connected to evolution and how climate change affects us all.



Reach more than 60,000 people this summer with your commitment to New Hampshire's natural world by supporting Dinosaurs Return!



## **\$10,000 UNDERWRITER**

- Logo on 2024 Science Center General Brochure (100,000 printed and distributed through the region)
- Choice of sponsored dinosaur (first come, first served)
- Exclusive logo on sign at sponsored dinosaur
- Dinosaur Day sponsorship
- Social Media posts recognizing your sponsorship
- Logo on main exhibit sign
- Listing in Press Releases, email Happenings, *Tracks & Trails* newsletter
- Website link to your business
- Inclusion on Business Sponsor Poster at Welcome Center
- Logo on printed flyers posted onsite and mailed to members
- Business membership at Maple level



## **\$5,000 UNDERWRITER**

- Shared business listing on sponsor sign at specific dinosaur exhibit
- Logo on main exhibit sign
- Listing in Press Releases, email Happenings, *Tracks & Trails* newsletter
- Website link to your business
- Inclusion on Business Sponsor Poster at Welcome Center
- Logo on printed flyers posted onsite and mailed to members
- Business membership at Maple level



## **\$2,500 UNDERWRITER**

- Logo on main exhibit sign
- Listing in Press Releases, email Happenings, *Tracks & Trails* newsletter
- Website link to your business
- Inclusion on Business Sponsor Poster at Welcome Center
- Logo on printed flyers posted onsite and mailed to members
- Business membership at Maple level



# JOIN US FOR A PREHISTORIC TIME!

## About Squam Lakes Natural Science Center

Through spectacular live animal exhibits, natural science education programs, guided Squam Lake Cruises, an informal public garden, and Blue Heron School, a nature-based Montessori early learning center, the Science Center has educated and enlightened visitors since 1966 about the importance of our natural world. The Science Center is Sensory Inclusive Certified by KultureCity.

## About Our Visitors

Visitors travel from near and far to experience nature at Squam Lakes Natural Science Center. Most general public visitors are from across New Hampshire, closely followed by Massachusetts, and other New England states, with some from all 50 states and several foreign countries. Thousands of local and vacationing families visit the Science Center each year. Our primary audience is female decision makers ages 35 to 55. Other demographics include businesses, event groups, domestic and international tour groups, schools, home schoolers, and more. Annually, over 65,000 public visitors tour our exhibit trail, while another 25,000 participate in programs and courses, and nearly 10,000 enjoy educational tours of Squam Lake.

## Opportunities to Support the Science Center

We offer a variety of experiences for our visitors. Each experience is unique and many provide opportunities for area businesses to partner with us. Please take a moment to review the information and contact us to learn more, ask questions, or start a conversation.



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Learn more about  
the dinosaurs.

[nhnature.org/dinos](http://nhnature.org/dinos)



SQUAM LAKES  
NATURAL SCIENCE CENTER

For more information, contact Rachel Saliba,  
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